

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to college:
To be able to get a better job

To be able to get a better job	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	3%	4%	0%	3%	8%	3%	6%	4%	3%	3%	2%	1%	7%	2%	4%	5%	0%	0%	4%
Somewhat important	28%	24%	25%	17%	19%	27%	38%	11%	28%	32%	31%	13%	32%	18%	20%	33%	20%	32%	28%
Not important	69%	72%	75%	80%	73%	70%	56%	85%	69%	65%	68%	86%	60%	80%	77%	63%	80%	68%	68%
Total N:	191	268	73	35	52	313	32	53	406	91	62	86	81	61	82	40	5	37	228
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%				99%					

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 459)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to college:

To gain a general education and appreciation of ideas

	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
To gain a general education and appreciation of ideas	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%
Somewhat important	15%	7%	10%	9%	10%	12%	3%	15%	10%	13%	10%	13%	5%	8%	17%	8%	0%	11%	10%
Not important	85%	92%	90%	91%	88%	88%	97%	85%	90%	87%	90%	87%	95%	90%	83%	93%	100%	89%	90%
Total N:	191	268	73	35	52	313	32	53	406	91	62	86	81	61	82	40	5	37	228
%s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%				99%					

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 459)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to college:

To make me a more cultured person

To make me a more cultured person	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstrn	Jewish	Muslim	Others	None
Not important	5%	3%	3%	3%	4%	4%	3%	4%	3%	5%	0%	5%	2%	7%	4%	3%	20%	8%	2%
Somewhat important	26%	23%	26%	23%	23%	24%	28%	15%	25%	21%	31%	28%	19%	31%	27%	23%	0%	32%	20%
Not important	70%	75%	71%	74%	73%	72%	69%	81%	71%	74%	69%	67%	79%	62%	70%	75%	80%	59%	78%
Total N:	191	268	73	35	52	313	32	53	406	91	62	86	81	61	82	40	5	37	228
%s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%				99%					

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 459)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to college:

To be able to make more money

	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
To be able to make more money	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstrn	Jewish	Muslim	Others	None
Not important	12%	13%	7%	6%	15%	13%	16%	6%	13%	10%	10%	10%	20%	8%	9%	18%	20%	14%	14%
Somewhat important	42%	43%	38%	49%	42%	43%	44%	23%	45%	46%	48%	38%	43%	25%	46%	40%	80%	54%	44%
Not important	46%	44%	55%	46%	42%	43%	41%	72%	41%	44%	42%	51%	37%	67%	45%	43%	0%	32%	42%
Total N:	191	268	73	35	52	313	32	53	406	91	62	86	81	61	82	40	5	37	228
%s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%				99%					

* percentages of respondents to the Freshman Survey, 2014,
who provided responses to the question being studied here
(Total survey respondents = 500; Respondents to this study question = 459)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to college:

To learn more about things that interest me

	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
To learn more about things that interest me	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Somewhat important	8%	4%	8%	3%	4%	4%	16%	6%	5%	7%	3%	8%	4%	11%	2%	3%	0%	8%	5%
Not important	92%	96%	92%	97%	96%	96%	84%	94%	95%	93%	97%	92%	96%	89%	98%	98%	100%	92%	95%
Total N:	191	268	73	35	52	313	32	53	406	91	62	86	81	61	82	40	5	37	228
%s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%				99%					

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 459)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to college:

To get training for a specific career

To get training for a specific career	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	17%	19%	10%	14%	18%	19%	22%	17%	18%	12%	24%	16%	14%	15%	9%	23%	20%	14%	22%
Somewhat important	45%	41%	47%	34%	27%	44%	53%	36%	43%	46%	34%	47%	52%	30%	32%	48%	80%	47%	48%
Not important	38%	40%	44%	51%	55%	37%	25%	47%	39%	42%	42%	37%	35%	56%	60%	30%	0%	39%	30%
Total N:	191	267	73	35	51	313	32	53	405	90	62	86	81	61	82	40	5	36	228
%s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%				99%					

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 458)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to college:

To prepare myself for graduate or professional school

To prepare myself for graduate or professional school	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	9%	9%	10%	0%	13%	11%	3%	8%	10%	11%	10%	6%	11%	5%	4%	13%	0%	14%	11%
Somewhat important	39%	33%	32%	23%	29%	37%	53%	32%	36%	33%	34%	28%	40%	31%	28%	28%	40%	35%	41%
Not important	52%	57%	59%	77%	58%	52%	44%	60%	54%	56%	56%	66%	49%	64%	68%	60%	60%	51%	48%
Total N:	191	268	73	35	52	313	32	53	406	91	62	86	81	61	82	40	5	37	228
%s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%				99%					

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 459)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

My parents wanted me to come here

My parents wanted me to come here	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstrn	Jewish	Muslim	Others	None
Not important	54%	47%	38%	34%	61%	52%	44%	62%	48%	58%	58%	42%	43%	51%	35%	48%	40%	56%	55%
Somewhat important	42%	45%	55%	60%	33%	42%	44%	36%	45%	38%	35%	52%	46%	46%	60%	43%	40%	39%	38%
Very important	5%	8%	7%	6%	6%	6%	13%	2%	7%	4%	6%	6%	11%	3%	5%	10%	20%	6%	7%
Total N:	190	267	73	35	51	312	32	53	404	90	62	85	81	61	81	40	5	36	228
%s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%					103%		100%					70%						99%

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 457)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

My relatives wanted me to come here

My relatives wanted me to come here	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstrn	Jewish	Muslim	Others	None
Not important	82%	80%	78%	86%	84%	80%	84%	85%	80%	82%	80%	81%	85%	74%	76%	73%	40%	86%	86%
Somewhat important	16%	18%	22%	11%	14%	18%	9%	15%	17%	17%	16%	16%	14%	23%	21%	28%	60%	11%	12%
Very important	2%	2%	0%	3%	2%	2%	6%	0%	2%	1%	3%	2%	1%	3%	3%	0%	0%	3%	2%
Total N:	189	267	73	35	50	312	32	52	404	90	61	85	81	61	80	40	5	36	228
%'s of Total*	41%	59%	16%	8%	11%	68%	7%	11%	89%	20%	13%	19%	18%	13%	18%	9%	1%	8%	50%
		100%				103%			100%				70%					8%	99%

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 456)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

My teacher advised me

My teacher advised me	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	69%	67%	64%	46%	71%	71%	50%	57%	69%	60%	69%	67%	68%	64%	62%	65%	40%	86%	70%
Somewhat important	27%	26%	36%	43%	25%	23%	41%	34%	26%	33%	23%	28%	27%	30%	35%	28%	40%	11%	24%
Very important	4%	7%	0%	11%	4%	5%	9%	9%	5%	7%	8%	5%	5%	7%	4%	8%	20%	3%	6%
Total N:	190	267	73	35	51	312	32	53	404	90	62	85	81	61	81	40	5	36	228
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
		100%				103%			100%				70%					8%	99%

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 457)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

This college has a very good academic reputation

This college has a very good academic reputation	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	1%	1%	1%	0%	4%	1%	3%	6%	1%	3%	2%	0%	1%	0%	1%	0%	0%	3%	2%
Somewhat important	23%	15%	23%	17%	12%	17%	31%	25%	18%	20%	16%	18%	16%	16%	12%	18%	20%	25%	20%
Very important	76%	83%	75%	83%	84%	82%	66%	70%	81%	77%	82%	82%	83%	84%	86%	83%	80%	72%	79%
Total N:	190	267	73	35	51	312	32	53	404	90	62	85	81	61	81	40	5	36	228
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%				99%					

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 457)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

This college has a good reputation for its social activities

This college has a good reputation for its social activities	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	13%	19%	19%	17%	16%	16%	19%	19%	16%	20%	13%	14%	14%	21%	17%	13%	0%	22%	15%
Somewhat important	51%	50%	52%	54%	43%	51%	47%	47%	50%	47%	52%	58%	51%	46%	52%	48%	60%	47%	51%
Very important	36%	31%	29%	29%	41%	34%	34%	34%	33%	33%	35%	28%	36%	33%	31%	40%	40%	31%	34%
Total N:	190	267	73	35	51	312	32	53	404	90	62	85	81	61	81	40	5	36	228
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
		100%				103%			100%				70%					8%	99%

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 457)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

I was offered financial assistance

	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
I was offered financial assistance	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	35%	41%	30%	6%	14%	45%	48%	9%	42%	20%	19%	20%	96%	31%	20%	65%	0%	36%	43%
Somewhat important	17%	10%	12%	6%	10%	14%	13%	8%	13%	12%	11%	25%	2%	8%	14%	15%	0%	17%	13%
Very important	48%	49%	58%	89%	76%	41%	39%	83%	44%	68%	69%	55%	1%	61%	67%	20%	100%	47%	44%
Total N:	190	266	73	35	51	312	31	53	403	90	62	85	81	61	81	40	5	36	228
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%				99%					

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 456)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

High school counselor advised me

	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
High school counselor advised me	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	61%	58%	66%	54%	71%	61%	34%	68%	58%	58%	63%	61%	46%	56%	58%	35%	20%	72%	64%
Somewhat important	31%	31%	29%	26%	24%	29%	44%	25%	32%	32%	27%	31%	42%	36%	30%	53%	60%	17%	29%
Very important	9%	10%	5%	20%	6%	10%	22%	8%	10%	10%	10%	8%	12%	8%	12%	13%	20%	11%	8%
Total N:	190	267	73	35	51	312	32	53	404	90	62	85	81	61	81	40	5	36	228
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%				103%			100%					70%					99%	

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 457)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

Private college counselor advised me

	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
Private college counselor advised me	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	79%	81%	85%	83%	86%	83%	52%	79%	80%	79%	81%	81%	74%	75%	81%	72%	60%	89%	81%
Somewhat important	16%	12%	11%	6%	8%	13%	26%	11%	14%	15%	13%	12%	15%	18%	12%	18%	20%	11%	13%
Very important	5%	7%	4%	11%	6%	5%	23%	9%	6%	7%	6%	7%	11%	7%	6%	10%	20%	0%	6%
Total N:	190	265	73	35	51	311	31	53	402	89	62	85	81	61	81	39	5	36	228
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
		100%				103%			100%				70%						99%

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 455)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

Could not afford first choice

	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
Could not afford first choice	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstrn	Jewish	Muslim	Others	None
Not important	94%	92%	79%	77%	86%	96%	94%	90%	93%	90%	92%	92%	100%	93%	86%	100%	60%	94%	93%
Somewhat important	2%	4%	11%	6%	8%	1%	3%	6%	3%	3%	6%	4%	0%	3%	4%	0%	40%	3%	3%
Very important	4%	4%	10%	17%	6%	3%	3%	4%	4%	7%	2%	5%	0%	3%	10%	0%	0%	3%	4%
Total N:	190	264	73	35	51	310	31	52	402	89	62	85	81	60	81	39	5	36	228
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	11%	89%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%									

* percentages of respondents to the Freshman Survey, 2014,
who provided responses to the question being studied here
(Total survey respondents = 500; Respondents to this study question = 454)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

This college's graduates gain admission to top graduate/professional schools

This college's graduates gain admission to top graduate/professional schools	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstrn	Jewish	Muslim	Others	None
Not important	24%	22%	19%	14%	22%	26%	10%	25%	23%	22%	27%	15%	27%	18%	16%	28%	0%	31%	25%
Somewhat important	37%	43%	42%	43%	43%	41%	42%	36%	41%	43%	34%	40%	40%	33%	43%	38%	20%	36%	44%
Very important	38%	35%	38%	43%	35%	34%	48%	40%	36%	34%	39%	45%	33%	49%	41%	35%	80%	33%	32%
Total N:	190	266	73	35	51	312	31	53	403	90	62	85	81	61	81	40	5	36	228
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%				103%			100%					70%					8%	99%

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here
(Total survey respondents = 500; Respondents to this study question = 456)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

This college's graduates get good jobs

	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference						
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None	
This college's graduates get good jobs																				
Not important	20%	15%	14%	14%	20%	18%	16%	17%	17%	17%	23%	11%	20%	8%	14%	23%	0%	17%	20%	
Somewhat important	42%	45%	48%	37%	43%	42%	52%	36%	45%	51%	42%	40%	46%	38%	37%	38%	60%	50%	48%	
Very important	38%	39%	38%	49%	37%	39%	32%	47%	38%	32%	35%	49%	35%	54%	49%	40%	40%	33%	32%	
Total N:	190	266	73	35	51	312	31	53	403	90	62	85	81	61	81	40	5	36	228	
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%	
		100%				103%			100%				70%						99%	

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 456)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

I was attracted by the religious affiliation/orientation of this college

I was attracted by the religious affiliation/orientation of this college	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstrn	Jewish	Muslim	Others	None
Not important	88%	90%	85%	89%	90%	91%	97%	85%	90%	89%	92%	89%	91%	79%	90%	83%	60%	97%	93%
Somewhat important	10%	9%	14%	11%	8%	8%	3%	9%	9%	8%	6%	11%	6%	20%	8%	15%	20%	3%	7%
Very important	2%	1%	1%	0%	2%	1%	0%	6%	1%	3%	2%	0%	3%	2%	3%	3%	20%	0%	0%
Total N:	190	265	73	35	51	311	31	53	402	90	62	85	80	61	80	40	5	36	228
%s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
		100%				103%			100%				70%						99%

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 455)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

I wanted to go to a school about the size of this college

I wanted to go to a school about the size of this college	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	19%	10%	16%	20%	14%	12%	13%	15%	13%	21%	18%	14%	7%	13%	15%	10%	0%	8%	15%
Somewhat important	35%	38%	41%	31%	39%	35%	52%	34%	37%	31%	31%	35%	42%	39%	40%	25%	20%	31%	38%
Very important	46%	52%	42%	49%	47%	54%	35%	51%	49%	48%	52%	51%	51%	48%	46%	65%	80%	61%	47%
Total N:	190	266	73	35	51	312	31	53	403	90	62	85	81	61	81	40	5	36	228
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%				99%					

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 456)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

I was admitted through an Early Action or Early Decision program

I was admitted through an Early Action or Early Decision program	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	>\$250K+	Catholic	Other Chrstrn	Jewish	Muslim	Others	None
Not important	63%	54%	75%	60%	73%	52%	71%	68%	57%	66%	56%	68%	51%	49%	60%	46%	80%	58%	61%
Somewhat important	5%	5%	4%	3%	2%	5%	6%	4%	5%	4%	2%	4%	4%	10%	5%	3%	0%	3%	4%
Very important	31%	42%	21%	37%	25%	43%	23%	28%	39%	29%	42%	28%	45%	41%	35%	51%	20%	39%	35%
Total N:	189	264	73	35	51	309	31	53	400	89	62	85	80	61	81	39	5	36	226
%s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%					103%		100%					70%						99%

* percentages of respondents to the Freshman Survey, 2014, who provided responses to the question being studied here (Total survey respondents = 500; Respondents to this study question = 453)

CIRP Freshman Survey, 2014

Study Question:

Reason for choosing to go to THIS college (Vassar):

A visit to this campus

	Gender		Race/Ethnic Background (US citizen & Perm Res)				Citizen ship	First Gen. College?		Total Parental Income (student estimate)				Student's Religious Preference					
A visit to this campus	Male	Female	Asian Am	African Am	Hispanic Am	White Am	Non-US	Yes, FG	No	< \$30K	\$50-75K	\$100-150K	\$250K+	Catholic	Other Chrstn	Jewish	Muslim	Others	None
Not important	21%	20%	26%	29%	31%	11%	78%	42%	18%	34%	24%	21%	11%	16%	23%	5%	40%	22%	22%
Somewhat important	18%	21%	33%	9%	14%	19%	6%	21%	20%	20%	16%	13%	21%	16%	12%	20%	20%	31%	21%
Very important	61%	60%	41%	63%	55%	70%	16%	38%	63%	46%	60%	66%	68%	67%	64%	75%	40%	47%	56%
Total N:	190	267	73	35	51	312	32	53	404	90	62	85	81	61	81	40	5	36	228
%'s of Total*	42%	58%	16%	8%	11%	68%	7%	12%	88%	20%	14%	19%	18%	13%	18%	9%	1%	8%	50%
	100%		103%					100%		70%									

* percentages of respondents to the Freshman Survey, 2014,
who provided responses to the question being studied here
(Total survey respondents = 500; Respondents to this study question = 457)